

Module 4 resources

Objective 4.1

- 4.0 Standing, Guy. "What is the Precariat," video, 12:39, posted by TEDx Talks to YouTube, February 16, 2017. <https://www.youtube.com/watch?v=nnYhZCUYOxs> (<https://www.youtube.com/watch?v=nnYhZCUYOxs>)
- 4.1 Conaty, Pat, Alex Bird, Cilla Ross, Co-operative College, and Co-operative UK. "Working Together: Trade Union and Co-operative Innovations for Precarious Workers," Co-operatives UK, 2018. https://www.uk.coop/sites/default/files/uploads/attachments/working-together_final_web-version.pdf (https://www.uk.coop/sites/default/files/uploads/attachments/working-together_final_web-version.pdf)
- 4.2 Flanders, Laura and TeleSUR TV. "Laura Flanders Show: A New Economy for Whom? Palak Shaw and Yochai Benkler," video, 25:00, posted by TeleSUR English to YouTube, September 22, 2016. <https://www.youtube.com/watch?v=FgxACzLj3eA> (<https://www.youtube.com/watch?v=FgxACzLj3eA>)
- 4.3 Scholz, Trebor. "Platform Cooperativism vs. the Sharing Economy," Medium, December 5, 2014. <https://medium.com/@trebors/platform-cooperativism-vs-the-sharing-economy-2ea737f1b5ad> (<https://medium.com/@trebors/platform-cooperativism-vs-the-sharing-economy-2ea737f1b5ad>)
- 4.4 Hedges, Chris and RT America. "On Contact: The Radical Transformation of Jackson, Mississippi with Kali Akuno," video, 27:31, posted by RT America to YouTube, March 4, 2018. <https://www.youtube.com/watch?v=O2Ew8Qi0ADY> (<https://www.youtube.com/watch?v=O2Ew8Qi0ADY>)
- 4.5 Ed Mayo's Blog. "Hired: Precarious Work and the Co-operative Alternative," blog entry, March 20, 2018. <https://edmayo.wordpress.com/2018/03/20/hired-precarious-work-and-the-co-operative-alternative/> (<https://edmayo.wordpress.com/2018/03/20/hired-precarious-work-and-the-co-operative-alternative/>)
- 4.6 Conaty, Pat, Alex Bird, Cilla Ross, Co-operative College, and Co-operatives UK. "Working Together: Trade Union and Co-operative Innovations for Precarious Workers," Co-operatives UK, 2018. https://www.uk.coop/sites/default/files/uploads/attachments/working-together_final_web-version.pdf (https://www.uk.coop/sites/default/files/uploads/attachments/working-together_final_web-version.pdf)
- 4.7 Platform Cooperativism Consortium. "Platform Coops: An Infographic Connecting Cooperatives with the Digital Economy," infographic, posted from the original at <https://platform.coop/about/why-platform-co-ops> (<https://platform.coop/about/why-platform-co-ops>) (July 25, 2017) to <https://blog.p2pfoundation.net/platform-coops-connecting-cooperatives-with-the-digital-economy/2017/08/21> (<https://blog.p2pfoundation.net/platform-coops-connecting-cooperatives-with-the-digital-economy/2017/08/21>)
- 4.8 Stark, Kevin. "How the European Social Enterprise SMart is Creating a Safety Net for Freelancers," December 12, 2017, on Resilience.org and originally published by Shareable.

<https://www.resilience.org/stories/2017-12-12/how-the-european-social-enterprise-smart-is-creating-a-safety-net-for-freelancers/> (<https://www.resilience.org/stories/2017-12-12/how-the-european-social-enterprise-smart-is-creating-a-safety-net-for-freelancers/>)

- 4.9 Wiener, Jason. "Platform Co-op Showcase 3—Green Taxi," video, 16:19, originally posted by Internet Society to Livestream, November 13, 2016. <https://livestream.com/accounts/686369/events/6514903/videos/141632691> (<https://livestream.com/accounts/686369/events/6514903/videos/141632691>). Also available through P2P Foundation, accessed January 21, 2019. <https://blog.p2pfoundation.net/looking-back-on-platform-cooperativism-building-the-cooperative-internet/2017/11/05> (<https://blog.p2pfoundation.net/looking-back-on-platform-cooperativism-building-the-cooperative-internet/2017/11/05>)
- 4.10 Kerr, Camille. "Platform Co-op Showcase 6—ICA Group," video, 28:21, posted by Internet Society to Livestream on November 13, 2016. <https://livestream.com/internetsociety/platformcoop2016/videos/141639581> (<https://livestream.com/internetsociety/platformcoop2016/videos/141639581>)
- 4.11 Platform Cooperative Consortium, website, accessed January 21, 2019. <https://platform.coop/stories> (<https://platform.coop/stories>)
- 4.12 Platform Cooperative Consortium, "Strengthening the Movement for a Cooperative Digital Economy Through the Platform Co-op Development Kit," webpage, accessed January 21, 2019. <https://platform.coop/stories/the-platform-co-op-development-kit> (<https://platform.coop/stories/the-platform-co-op-development-kit>)
- 4.13 FarmHack.org. "Farm Hack," video, 2:56, posted by farmrun to vimeo, accessed January 21, 2019. <https://vimeo.com/73504647> (<https://vimeo.com/73504647>)
- 4.14 P2P Foundation. "Open Food Network," wiki, accessed January 21, 2019. http://wiki.p2pfoundation.net/Open_Food_Network (http://wiki.p2pfoundation.net/Open_Food_Network)
- 4.15 Flanders, Laura. "Special Report: Building the Democratic Economy, from Preston to Cleveland," video, 25:42, posted by The Laura Flanders Show to YouTube, June 20, 2018. <https://www.youtube.com/watch?v=qnXsteyfiUg> (<https://www.youtube.com/watch?v=qnXsteyfiUg>)
- 4.16 Conaty, Pat, Alex Bird, Cilla Ross, Co-operative College, and Co-operative UK. "Working Together: Trade Union and Co-operative Innovations for Precarious Workers," Co-operatives UK, 2018. https://www.uk.coop/sites/default/files/uploads/attachments/working-together_final_web-version.pdf (https://www.uk.coop/sites/default/files/uploads/attachments/working-together_final_web-version.pdf)

Supplementary Resources

Objective 4.1

Rifkin, Jeremy. "The Fall of Capitalism and the Internet of Things," video, 10:28, posted by Big Think to YouTube, April 22, 2014. <https://youtu.be/3xOK2aJ-0Js> (<https://youtu.be/3xOK2aJ-0Js>) Rifkin explains zero marginal costs and the 3rd industrial revolution.

Frey, Carl Benedikt, and Michael A. Osborne. "The Future of Employment: How Susceptible are Jobs to Computerisation?" *Technological forecasting and social change*, 114(2017), 254-280.

https://www.oxfordmartin.ox.ac.uk/downloads/academic/The_Future_of_Employment.pdf
https://www.oxfordmartin.ox.ac.uk/downloads/academic/The_Future_of_Employment.pdf

David Bollier weblog. "Barcelona's Brave Struggle to Advance the Commons," November 22, 2016.

<http://www.bollier.org/blog/barcelonas-brave-struggle-advance-commons> <http://www.bollier.org/blog/barcelonas-brave-struggle-advance-commons> Barcelona has an independent mayor, Ada Colau, representing Barcelona en Comu, the new Commons party and Citizens' Platform. Her rise to mayor of Spain's second-largest city arose from fighting the forces of marginalization due to gentrification and the impacts of the financial crisis of a decade ago. David Bollier explains the co-operative commons agenda that her administration is supporting including the role of platform co-operatives.

Hill, Steven. "The California Challenge: How (Not) to Regulate Disruptive Business Models," study, Friedrich Ebert Stiftung, September 2016. <http://library.fes.de/pdf-files/id-moe/12797-20160930.pdf>
<http://library.fes.de/pdf-files/id-moe/12797-20160930.pdf> This report by Steven Hill profiles the model of digital capitalism, its business formula, the nature of its value extraction and the economic system and labour market disruption.

Collinson, Patrick. "How Do Deliveroo and Uber workers Cope with Precarious Pay? The Guardian, October 20, 2018. <https://www.theguardian.com/business/2018/oct/20/deliveroo-uber-workers-pay-gig-economy> <https://www.theguardian.com/business/2018/oct/20/deliveroo-uber-workers-pay-gig-economy> This set of interviews with gig economy workers provides a Day in the Life profile of work for platform corporations.

Slater, Matthew. "Protocol Cooperativism?" Posted to Platform.coop on May 13, 2017.

<https://platform.coop/stories/protocol-cooperativism> <https://platform.coop/stories/protocol-cooperativism> This article poses a question about whether ownership of property and capital should be the approach to platform co-op but rather relationships, protocols and collaboration. Useful insight into the ownership debate in relation to digital co-operatives.

Objective 4.2

de Blok, Jos. "Jos de Blok—Keep it Small, Kept [sic] it Simple: Buurtzorg Transforming Neighbourhood Care," video, 17:47, posted by European Social Network to vimeo, accessed January 23, 2019. <https://vimeo.com/226883259> <https://vimeo.com/226883259> The Buurtzorg or "neighbourhood care" is a social enterprise in the Netherlands that has proven the way platform technology can decentralize home nursing care services to small neighbourhood teams of self-managing workers and extend the provision nationally. The platform facilitates self-organizing and outcomes-based tracking. Moreover the simplicity of the administrative and coaching supports secures self-financing results with ultra low overheads of 8% versus 25% in the broader Dutch health system.

Arizmendi Association. "Arizmendi Association—20th Anniversary," video, 4:40, posted by Arizmendi Association to YouTube, September 5, 2016. <https://www.youtube.com/watch?v=FlkqnKYvbA8>
<https://www.youtube.com/watch?v=FlkqnKYvbA8> The Arizmendi Association is a network of worker co-operative bakeries in the Bay Area of California. It is a development network spawning new worker co-operatives that was inspired by the successful worker co-op development systems in Spain and Italy.

ARC2020. "Democratising AgTech? Agriculture and the Digital Commons/ Part 1," P2PFoundation, May 25, 2018. <https://blog.p2pfoundation.net/democratising-agtech-agriculture-and-the-digital->

[commons-part-1/2018/05/25](https://blog.p2pfoundation.net/democratising-agtech-agriculture-and-the-digital-commons-part-1/2018/05/25) (<https://blog.p2pfoundation.net/democratising-agtech-agriculture-and-the-digital-commons-part-1/2018/05/25>) This is a more extensive introduction to the context Farm Hack is embedded in.

Reich, Robert. "Robert Reich: What is Universal Basic Income?" video, 3:39, posted by the creator to YouTube, September 29, 2016. <https://www.youtube.com/watch?v=UqESogRgrYw> (<https://www.youtube.com/watch?v=UqESogRgrYw>) Labour economist Robert Reich explains the fundamentals of Universal Basic Income and why it is needed as a social security reform for the 21st century as automation is set to radically reduce 50 per cent of jobs over the next 20 years.

Fulton, Lionel. Trade Unions Protecting Self-employed Workers. Brussels: ETUC, 2018.

https://www.etuc.org/sites/default/files/publication/file/2018-10/Trade%20unions%20protecting%20self-employed%20workers_EN.pdf (https://www.etuc.org/sites/default/files/publication/file/2018-10/Trade%20unions%20protecting%20self-employed%20workers_EN.pdf)

This is the 2018 survey report of Trade Union best practices across Europe to organize, protect, and represent self-employed workers. It is published by the European Trade Union Confederation.

Witherell, Rob, Chris Cooper, and Michael Peck. "Sustainable Jobs, Sustainable Communities: The Union Co-op Model," United Steelworkers, Mondragon, and the Ohio Employee Ownership Center, March 26, 2012. <https://static1.squarespace.com/static/58292a54cd0f681af51bccd1/t/5893a637a5790a9b3a92965c/1486071352486/The+Union+Co-op+Model+-+March+26+2012.pdf>

<https://static1.squarespace.com/static/58292a54cd0f681af51bccd1/t/5893a637a5790a9b3a92965c/1486071352486/The+Union+Co-op+Model+-+March+26+2012.pdf> (<https://static1.squarespace.com/static/58292a54cd0f681af51bccd1/t/5893a637a5790a9b3a92965c/1486071352486/The+Union+Co-op+Model+-+March+26+2012.pdf>)

The Union Co-op movement is a unique development that fosters integrated Union and Co-op services within a worker co-op business. This report describes the elements of this model which was co-developed in 2012 by the United Steelworkers and the Mondragon Co-operative Corporation.